

PRESS RELEASE

msg expands its digital service portfolio in the field of product lifecycle management

Major joint project started with PTC in the automotive industry / Further projects to follow

Munich, June 13, 2018. msg, the IT consulting and system integration company headquartered in Munich, has expanded its service portfolio in the field of product lifecycle management: In order to make the digital processes used by its automotive customers more efficient, the company has decided to further broaden its knowledge of PTC's product portfolio. To that end, it signed a co-operation agreement in March with the American technology company – a lead global provider of software solutions for product lifecycle management.

msg enriches the partnership with its expertise in the automotive industry and will help PTC expand its presence in the sector. PTC contributes its products and adds msg to its extensive partner program.

During this initial step, the collaboration will focus on the automotive industry. The two companies plan to extend the cooperation to the manufacturing industry over the long term. Although the partnership is not designed to be exclusive, the two companies believe their mutual know-how creation and expansion will lead to a win-win situation in their respective sectors.

Major joint project started in April 2018

msg and PTC started a major mutual project in April, signaling the beginning of the collaboration. Within the context of the project, PTC's solutions will be implemented into the process and application landscape of a major automotive manufacturer. "msg has decades of industry expertise, as well as extensive process know-how in the automotive industry. We are positive that we have found a solid partner in msg, with whom we can efficiently drive digitalization for our shared customers. We look forward to working with msg," states Don Rekko, Vice President Customer Success Management for Central Europe at PTC.

The know-how msg will be able to acquire about PTC's portfolio will put msg in a position to be an implementation partner for its customers for PTC products as well. "As an independent and vendor-neutral company, we always design our industry solutions around our customer's needs and wants. Thanks to the additional PTC product know-how we have obtained, we can offer our customers even broader and more extensive consulting in order to develop and implement custom-made solutions," explains Stephan Melzer, Head of the Automotive Division at msg.

According to a recent study by the Forrester market research institute, the PTC technology company is among the global leaders in product development at the moment. PTC is headquartered in Boston, with around 6,000 employees and annual revenue of about 1.2 billion US dollars. Their customers include Fujitsu Network Communications, Airbus, Siemens and BMW.

msg

msg is an independent, international group of companies with more than 7,000 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 35 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

For additional information:

msg systems ag, Dr. Manuela Schwab, Robert-Bürkle-Str. 1, 85737 Ismaning/München
Tel. +49 89/ 961 01 1538, Fax +49 89/ 961 01 1113,
E-Mail: manuela.schwab@msg.group

Hotwire PR, Daniel Oehm, Franziska-Bilek-Weg 9, 80339 München
Tel. +49 89/ 21 09 32 - 73, E-Mail: msgsystems@hotwirepr.com

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